

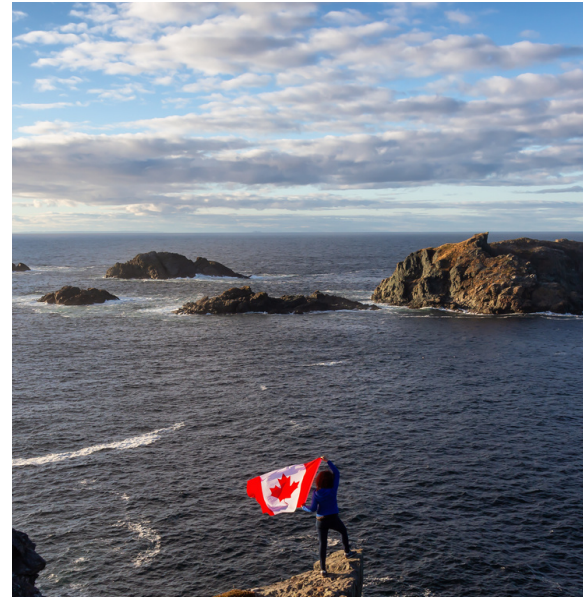


Canada's Blue Economy Strategy 2040

Canada's Fish & Seafood Opportunity

Canada is a water nation. With the longest coastline and among the most freshwater capacity in the world, communities and families across the country have built their lives and futures on capturing value from our precious waters. The commitment by the federal government to develop a Blue Economy Strategy creates a new pathway to secure the country's leading role in providing sustainable food for Canada and the world.

The fish and seafood industry plays a significant role in supporting the national economy and the lives of coastal, local and Indigenous Canadians. Recognizing this opportunity to lift Canada to even greater heights, the national associations representing both the wild and farmed seafood industries have partnered to create a vision and action plan to capture the untapped and sustainable potential of our waters.



OUR VISION BY 2040:

Canada to be a Global Top 3 Best Sustainable Fish & Seafood Producer

2040 SUSTAINABLE GROWTH TARGETS:

1. Double the Value of Canadian Seafood
2. Double Economic Benefits
3. Double Domestic Consumption of Fish and Seafood

REQUIRED ACTIONS:

1. Identify federal department to drive sector economic development
2. Develop specific organization with mandate to grow the seafood sectors
3. Develop 5-year action plans for the seafood sector
4. By 2025, through marine-based planning, ensure seafood development areas are finalized
5. Expedite development of Aquaculture Act
6. Completion of the new regulations under the Fisheries Act

The opportunity is now to set a new course for Canada's future seafood leadership. Doing so will stimulate coastal community development and job creation, sustainable food production and security, and Indigenous reconciliation.